

Adamec Harley Davidson



Facing Futures RIDE FOR SMILES Sponsorship Information

Saturday April 8th, 2017



Facing Futures

Foundation For Pediatric Facial Disorders

Sportster Sponsor

- Logo inclusion on website
- Logo inclusion on social media (1x)
- Social Media thank you post (2x) (\$500 value)
- 4 Riders for the event (\$100 value)

- Package: \$500 (Limit 5)



Street Glide Sponsor

- Logo inclusion on website
- Logo inclusion on social media (1x)
- Social Media thank you post (2x) (\$500 value)
- Name Inclusion in Radio PSA ads (\$750 value)
- Table space at event (\$500 value)
- 4 Riders for the event (\$100 value)

- Package: \$1,000 (Limit 5)



CVO Screaming Eagle Sponsor

- Logo inclusion on website
- Logo inclusion on social media (1x)
- Social Media thank you post (2x) (\$500 value)
- Name Inclusion in Radio PSA ads (\$750 value)
- Table space at event (\$500 value)
- T-shirt Logo inclusion (\$500 value)
- 6 Riders for the event (\$150 value)

- Package: \$2,000 (Limit 5)



Facing Futures

Foundation For Pediatric Facial Disorders



Event Co-Sponsor

- Logo inclusion on website
- Logo inclusion on social media (1x)
- Social Media thank you post (2x) (\$500 value)
- Name Inclusion in Radio PSA ads (\$750 value)
- Double Table space at event (\$1,000 value)
- T-shirt Logo inclusion (\$500 value)
- 10 Riders for the event (\$250 value)
- Co-Sponsor Name Inclusion with Adamec Harley Davidson (\$5,000 value)

- Package: \$5,000 (Limit 1)



Demographics

- Over 100 GRPS in Radio/TV in the market for Q2
- Over 13,000 Social Media Facebook Customers Reached
- 65% Male
- 35% Female
- Average HHI: \$75k+
- Over 500 People the day of the event
- Estimated 250,000 A25-54 reached over the promotion duration



13TH ANNUAL
ADAMEC HARLEY-DAVIDSON'S[®]

RIDE FOR SMILES

BENEFITING FACING FUTURES

SATURDAY APRIL 8TH, 2017

EVENT IS RAIN OR SHINE → NON-REFUNDABLE

LIVE MUSIC • 50/50 • AUCTION

TICKETS
ON SALE NOW

LUNCH → TSHIRT PROVIDED

\$25 FOR RIDER

\$15 FOR PASSENGER

\$150 V.I.P. (PASSENGER INCLUDED)



ADAMEC HARLEY-DAVIDSON[®]
OF JACKSONVILLE
8909 BAYMEADOWS RD
JACKSONVILLE, FL 32256
(904)493-1931



FACING FUTURES PROVIDES FREE MEDICAL CARE FOR CHILDREN SUFFERING FROM FACIAL ABNORMALITIES CAUSED FROM BIRTH DEFECT OR TRAUMA-RELATED INJURY. THESE CHILDREN, AND SOME ADULTS, NEED SURGERY AND/OR OTHER TREATMENT TO HELP THEM FUNCTION BETTER IN SOCIETY. IN SOME CASES, THIS CAN MEAN THE DIFFERENCE BETWEEN LIFE AND DEATH. YOUR GIFT TO SUPPORT FACING FUTURES FOUNDATION WILL AID US IN CONTINUING OUR MISSION TO HELP CHILDREN WITH FACIAL DEFORMITIES LOCALLY AS WELL AS ALL OVER THE WORLD.

RIDE STARTS AND ENDS AT ADAMEC HARLEY-DAVIDSON ON BAYMEADOWS

